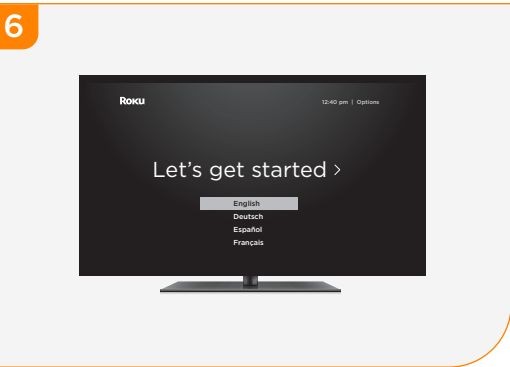




STEP 6: On-screen setup and activation

Follow the instructions
on your TV screen.



Activate your
streaming player by
using your computer
or smartphone to link
to a Roku account.

NOTE: Roku does not
charge for activation
support – **beware of
scams.**

IMPORTANT: Make sure you type **roku.com/link** into the browser being
careful not to misspell or add extra characters. Typing this incorrectly
may take you to fraudulent websites.

Common questions

Why do I need to create a Roku account?

Before you can start streaming, channels must be downloaded
and installed on your streaming player. To accomplish this,
your streaming player must be linked to a Roku account. With
a Roku account, not only can you add channels from the Roku
Channel Store, but you can also manage your subscriptions, view
your purchase history, and update payment method. For more
information, visit go.roku.com/whyaccount

Why do I need to enter a credit card?

Saving a payment method makes it easy to rent or buy movies
on demand, subscribe to popular services, and enroll in free trials.
Charges will not be made without your authorization. For more
information, visit go.roku.com/paymenthelp

What should I do if my streaming player is not connecting to my wireless network?

Your streaming player connects to your wireless network the same
as your laptop or smartphone. If these other devices can access the
internet, then your streaming player should be able to do the same.
Make sure to select the same network name, and enter the same
password you use with the other devices. Remember that passwords
are case-sensitive and easy to enter incorrectly. For more help, visit
go.roku.com/wireless

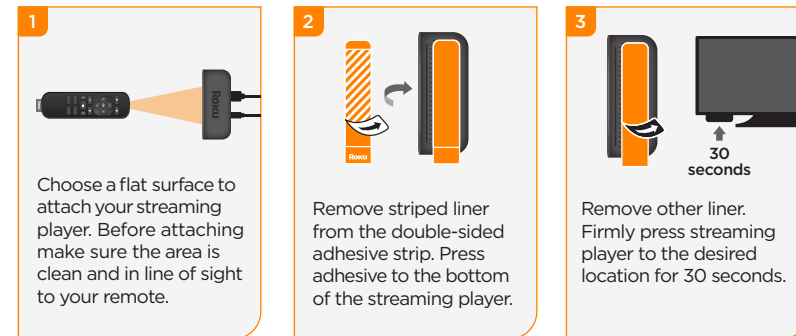
Can I take my Roku streaming player with me when I travel?

Yes. You can bring your streaming player and watch your favorite
entertainment when you travel. Remember to also bring the
power adapter, remote and any cables you use to connect your
streaming player at home, and make sure your destination
has a good internet connection. You may need a computer or
smartphone with wireless capabilities and a web browser to help
get your streaming player connected to the network. For more
details, visit go.roku.com/travelwithroku

Adhesive strip instructions

You have the option of attaching your streaming player to your TV using the
included double-sided adhesive strip. This strip is removable and will not leave
a sticky residue. However, it can only be used one time! Keep in mind that your
streaming player requires a direct line of sight with your remote control. To
order more strips, go to roku.com/accessories

To apply adhesive strip



To remove adhesive strip



Need more help getting started?

go.roku.com/premiere



Video
tutorials



Wireless
help

Getting the most out of your Roku streaming player.

go.roku.com/usingroku



Add
channels



Mobile
app

Tips, what's streaming for free and more...

blog.roku.com

 Roku Blog



Roku

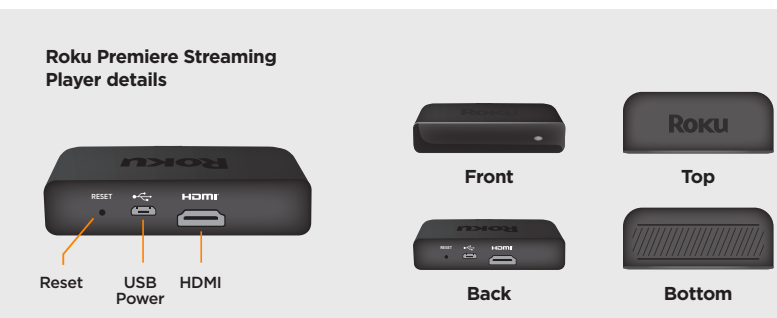
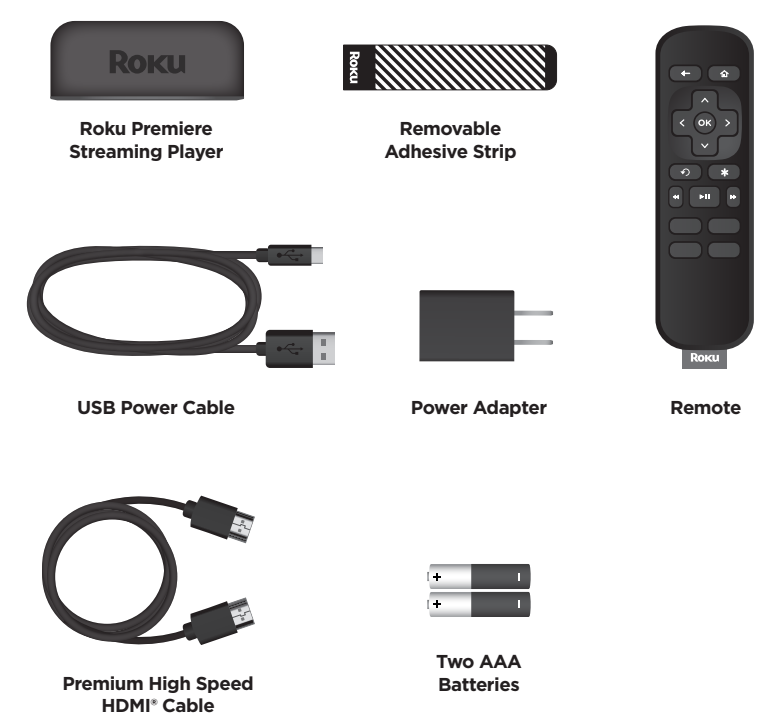
© 2018 Roku, Inc. All rights reserved. ROKU and the ROKU
logo are the registered trademarks of Roku, Inc. All other
logos and trademarks herein not owned by Roku, Inc. are
the property of their respective owners.



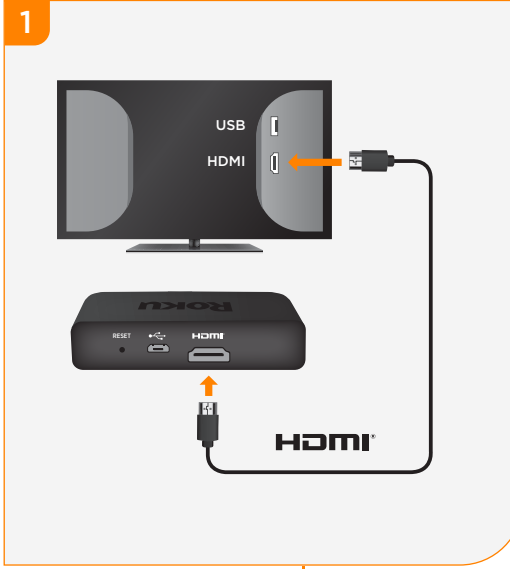
ROKU Premiere

Quick Start Guide

What's included



Setup



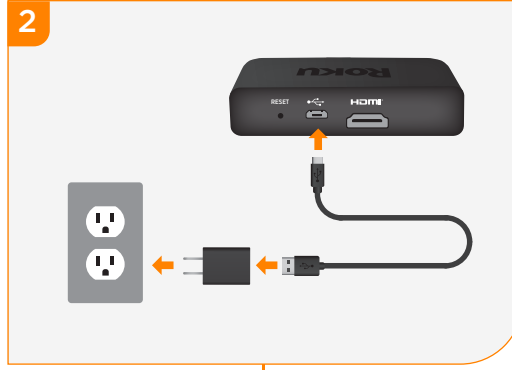
STEP 1: Connect to TV

Connect your streaming player to an HDMI port on the back of your TV using the Premium High Speed HDMI® Cable (included).



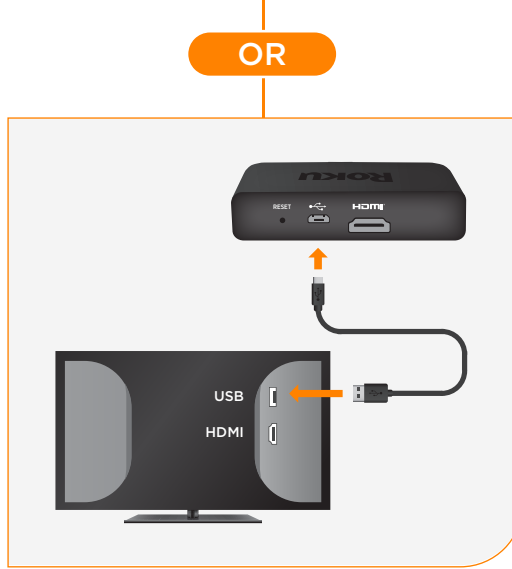
To stream 4K or HDR choose an HDMI port that supports **HDCP 2.2**. Use the Premium High Speed HDMI® Cable (included).

For help determining which port supports HDCP 2.2, visit [go.roku.com/hdcp](https://www.roku.com/hdcp)



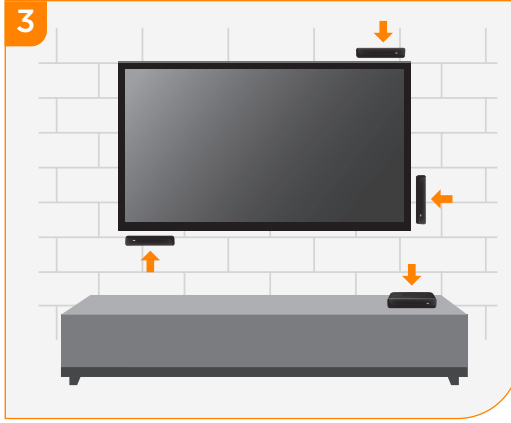
STEP 2: Connect to power

For the best streaming experience, use the included USB power cable and power adapter to connect your streaming player to a wall outlet.



Or use the included USB power cable to connect to the USB port on your TV.

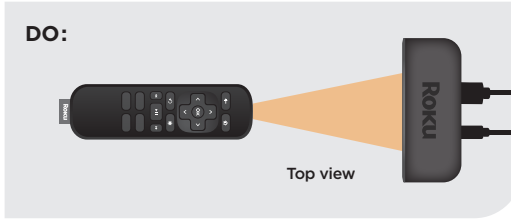
NOTE: Not all TV USB ports provide enough power.



STEP 3: Position Roku streaming player

Place the streaming player near your TV.

The streaming player can be attached to your TV with the included double-sided adhesive strip. The strip is for single-use and can be removed.



DO make sure that the front of your streaming player has direct line of sight with your remote control.



DO NOT place your streaming player behind the TV.

DO NOT place inside a TV cabinet. Doing so may cause overheating.



For proper use, see **adhesive strip instructions** located at the end of this Quick Start Guide.



STEP 4: Power on TV and select input

Use your TV remote to power on your TV and select the input you used to connect your streaming player.

For help on how to select the correct input, visit [go.roku.com/selectinput](https://www.roku.com/selectinput)



STEP 5: Insert batteries

On the back side of the remote, slide open the battery cover. Insert included batteries placing the negative (-) ends in first.

Your remote should pair with your streaming player automatically. For help pairing your remote, visit [go.roku.com/remotehelp](https://www.roku.com/remotehelp)