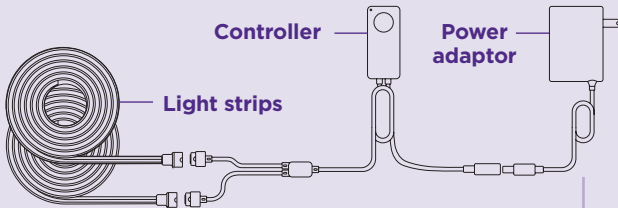




Before you set up

Identify where you're going to mount your light strip and controller.



DO NOT connect the coiled strip to power as it may overheat.

Each strip must connect to the controller as shown above. DO NOT connect the two strips together with the controller at one end.

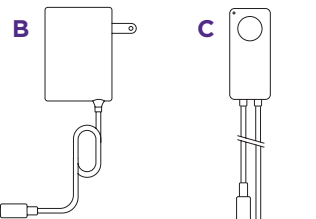
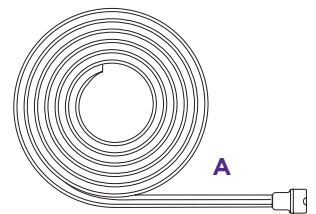
What's included

- A** Roku Smart Light Strip SE - 16.4ft (x2)*
- B** Power adaptor
- C** Controller
- D** Adhesive clips (x20)
- E** Alcohol wipes (x4)

What you'll need

- Your smartphone
- Scissors

* For indoor use only.



Let's get started

STEP 1: Prepare mounting location

Use the included alcohol wipes to clean your desired mounting location. Allow it to dry before proceeding to the next step.

STEP 2: Mount & connect controller

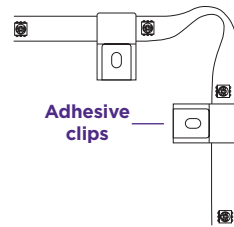
Peel off the adhesive backing and mount the controller where both the front and side buttons will be easily accessible. Keeping the light strips rolled, plug each end into the controller.

STEP 3: Mount strips

Unroll one strip at a time, peeling off the adhesive backing and pressing firmly into place as you go. Use the included adhesive clips to reinforce the controller cables and strips, particularly around corners or anywhere the strip bends.

Corner installation

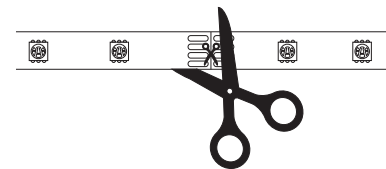
Avoid bending where the LED is located.



Trimming the strips

You may cut the strips only at the designated marks shown below. Any trimmed portion cannot be used and should be discarded.

DO NOT trim the strips while it's plugged into power.



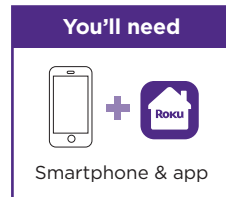
STEP 4: Connect to power

Once your light strips are mounted and trimmed (if necessary), connect the power adaptor to the controller and plug it into a wall outlet. Your strips should light up and start pulsing **BLUE**.

Pairing your strip

STEP 1: Download the Roku Smart Home app

Scan the QR code below to download the Roku Smart Home app on your smartphone. Sign in with your Roku account or create one.



Message & data rates may apply.

STEP 2: Begin pairing

In the Roku Smart Home app, tap the "+" button, then **"Add Device"** to find **"Light Strip."** With the power adaptor plugged into the wall, ensure the strips are pulsing **BLUE**. If not, press and hold the controller's side button until the status light flashes **YELLOW** and **BLUE**.

Continue on back

Strips haven't turned on?

Double check all of the connections to make sure they're secure.

STEP 3: Finish pairing

Follow the instructions in the Roku Smart Home app to finish pairing the light strips to your account.

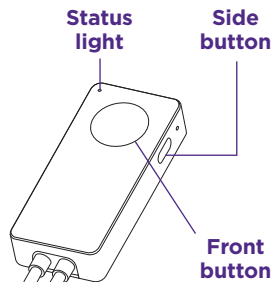
Control your light strips with your voice by pairing with your Alexa or Google Assistant-enabled device. For instructions, visit go.roku.com/lightstrips

What's that light mean?

Status Light	State
YELLOW and BLUE - Flashing	In pairing mode
BLUE - Pulsing	Connecting to Wi-Fi®
BLUE - Solid	Light strip is on
NO LIGHT	Light strip is off
YELLOW - Flashing	Device is offline

How it works

Front Button	Side Button
Single press: Power on/change color	Single press: Change mode
Long press: Power off	Long press: Enter pairing mode



Need help?



Setup videos



Common questions



Tips and tricks

Visit go.roku.com/lightstrips

Roku

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Roku™ Smart Light Strip SE Quick Start Guide

