Before you set up

Identify where you're going to mount your light strip and controller.

Controller

Power adaptor
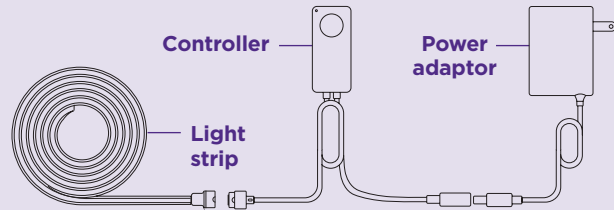
Light strip

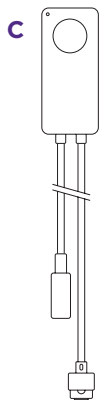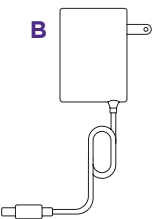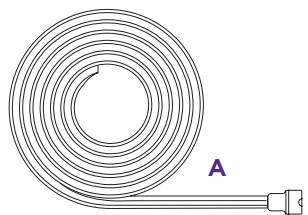**DO NOT** connect the coiled strip to power as it may overheat.

What's included

A Roku Smart Light Strip SE*

B Power adaptor

C Controller

D Adhesive clips (x10)

E Alcohol wipes (x2)

A

B

C

D

E

What you'll need

• Your smartphone

• Scissors

* For indoor use only.

Let's get started

STEP 1: Prepare mounting location

Use the included alcohol wipes to clean your desired mounting location. Allow it to dry before proceeding to the next step.

### STEP 2: Mount & connect controller

Peel off the adhesive backing and mount the controller where both the front and side buttons will be easily accessible. Keeping the light strip rolled, plug the end into the controller.

STEP 3: Mount strip

Unroll the strip, peeling off the adhesive backing and press firmly into place as you go. Use the included adhesive clips to reinforce the controller cables and strip, particularly around corners or anywhere the strip bends.
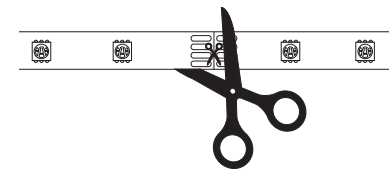
Corner installation

Avoid bending where the LED is located.

Adhesive clips
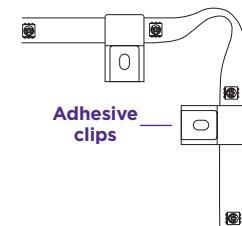
Trimming the strip

You may cut the strip only at the designated marks shown below. Any trimmed portion cannot be used and should be discarded.

⚠️ **DO NOT** trim the strip while it's plugged into power.

STEP 4: Connect to power

Once your light strip is mounted and trimmed (if necessary), connect the power adaptor to the controller and plug it into a wall outlet. Your strip should light up and start pulsing **BLUE**.

Pairing your strip

STEP 1: Download the Roku Smart Home app

Scan the QR code below to download the Roku Smart Home app on your smartphone. Sign in with your Roku account or create one.

You'll need

📱 + 🏠 Roku

Smartphone & app

Messaging & data rates may apply.

STEP 2: Begin pairing

In the Roku Smart Home app, tap the "**+**" button, then "**Add Device**" to find "**Light Strip**." With the power adaptor plugged into the wall, ensure the strip is pulsing **BLUE**. If not, press and hold the controller's side button until the status light flashes **YELLOW** and **BLUE**.

Strip hasn't turned on?
Double check all of the connections to make sure they're secure.

STEP 3: Finish pairing

Follow the instructions in the Roku Smart Home app to finish pairing the light strip to your account.

Control your light strip with your voice by pairing with your Alexa or Google Assistant-enabled device. For instructions, visit **go.roku.com/lightstrips**

What's that light mean?

Status Light	State
YELLOW and **BLUE** - Flashing	In pairing mode
BLUE - Pulsing	Connecting to Wi-Fi®
BLUE - Solid	Light strip is on
NO LIGHT	Light strip is off
YELLOW - Flashing	Device is offline

How it works

Front Button	Side Button
Single press: Power on/change color	**Single press:** Change mode
Long press: Power off	**Long press:** Enter pairing mode

Status light   Side button

Front button
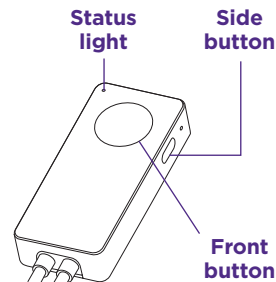
Need help?

⚙️ **Setup videos**   ❓💬 **Common questions**   📋 **Tips and tricks**

Visit go.roku.com/lightstrips

Roku™
Smart Light Strip SE

Quick Start Guide

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