


Federal law prohibits removal of this label before consumer purchase.

# ENERGY GUIDE



Television

Roku, Inc.  
Model 40R3BX

## Estimated Yearly Energy Cost

**\$14**

Cost Range of  
Similar Models  
(40" – 44")

\$51

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\$13



- Based on 16 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 83 kWh
- **Your cost depends on your utility rates and use.**

Visit [ftc.gov/energy](http://ftc.gov/energy)